Small steps to raise $250 in one week

Make a self-pledge
Lead by example! Make a self-pledge of $25 to kick-start your fundraising. This will show your commitment to potential donors and they will follow your lead.

Connect with your family
Your family will be so proud to hear that you are climbing the CN Tower to help communities rise from poverty to possibility. Connect with three family members and ask them to donate $20 each. That’s another $60!

Talk to your workplace
Many companies offer a matching gift program. Find out if your workplace will match your self-pledge of $25.

Fundraise on social media
Post on Facebook, Twitter, Instagram and LinkedIn about your participation in UP 2019. Include a link to your personal fundraising page and ask your network for donations of $10. No amount is too small! If you receive five donations of $10, you have raised another $50.

Host an event
Raise $50 by hosting a bake sale, car wash or garage sale. Create posters to tell your customers that all proceeds from your event are going to fuel United Way’s work to help communities reach their full potential.

Ask your friends
Reach out to your friends by sending them emails through your participant centre. It is super easy! Email six friends and if four of them make $10 donations, you have added another $40 to your fundraising total.